



Suicide Prevention
Australia



Annual Report

2024-2025

Imagine a world without suicide.

About

Suicide Prevention Australia is the national peak body for the suicide prevention sector. We exist to provide a clear collective voice for suicide prevention. Together with our network of members, representing more than 140,000 professionals and volunteers across the country, we are working towards a world without suicide.

Each year, more than 3,000 lives are lost to suicide in Australia, and an estimated 55,000 people attempt suicide. These numbers are not just statistics; they represent families, friends and communities that are forever changed.



Acknowledgements

We acknowledge the Traditional Owners of all Country throughout Australia. We recognise their continuing connection to land, water and culture and pay our respects to Elders, past, present and emerging, for they hold the memories, traditions, culture and hopes of Aboriginal and Torres Strait Islander peoples of Australia.

We also acknowledge the unique and important understanding provided by people with lived experience of suicide. We remember those we have lost to suicide and acknowledge the suffering suicide brings when it touches our lives. We recognise that lived experience is integral to all aspects of suicide prevention policy, practice and research.

Contents

Message from the Chair and CEO	4
Year in review highlights	6
Strategic direction – Compass 2025	8
Strengthening our advocacy	9
Lived experience engagement	11
Members are central	14
Building capacity	13
Research spotlight	16
LiFE Awards 2024	17
Our supporters	18
Reconciliation Action Plan	19
Our people	20
Governance	21
Our financials	22

Message from the Chair and CEO

Over the past 12 months we have seen significant progress in suicide prevention, including new opportunities for systemic change through the release of Australia's first National Suicide Prevention Strategy by the Federal Government – a blueprint we wholeheartedly support. However, persistent signs of high distress in our communities highlight the urgent need for ongoing, coordinated action.

Social and economic pressures, including cost-of-living, social isolation and loneliness, family and relationship breakdown, and housing affordability continue to be significant drivers of distress across the country. As a result, our members are facing unprecedented demand for services, often within an already uncertain funding environment.

Our advocacy has been strategic and unrelenting this year. Throughout the year, we made 32 submissions to government, contributed lived experience insights from over 400 community members, and led 10 focused campaigns aimed at elevating suicide prevention on the political agenda. Our team and members have written to every Federal MP and Senator across the country — over 220 contacts — ensuring that suicide prevention is firmly on their radar. We have already seen a notable increase in interest from MPs around this issue.

The 2025 Federal Election was also an important opportunity for us to strengthen our advocacy efforts and gave us a platform for delivering a high-impact campaign. Through exclusive media briefings, a powerful open letter featuring voices of lived experience, and targeted engagement with key Ministers and independents, we secured public commitments from across the political spectrum. Through this campaign, we were not only able to increase awareness about suicide prevention during the election, but it also put us in a strong position to influence policy well into the new term of government.

The release of the National Suicide Prevention Strategy in February 2025 marked a significant milestone for the sector, providing a clear national framework to guide suicide prevention efforts. While its launch was an important and celebrated step forward, eight months on there has been no dedicated investment to bring this vital strategy to life. We remain focused on ensuring it is fully funded and implemented.

Turning our attention to the sector, the National Suicide Prevention Conference 2025 broke new records in 2025, with over 900 delegates gathering in Perth to share knowledge and strengthen connections across the sector. It was inspiring to see so many passionate advocates, practitioners, and lived experience leaders united in a shared purpose. This spirit of collaboration and hope is exactly what will drive our work forward.

Learnlinc, our online learning platform, has entered an exciting new phase. More people are actively engaging than ever before with 93.4% of users coming from outside the traditional suicide prevention sector. That tells us our message is cutting through to new audiences and spreading far beyond the usual sphere of influence.

None of this would be possible without the courage and leadership of people with lived and living experience of suicide. In late 2024, we established the Lived Experience Advisory Committee — a dedicated Board sub-committee with 10 members representing the many ways suicide touches lives. Their wisdom guides our strategic decisions and ensures that lived experience remains central to everything we do. Our Lived Experience Panel has also expanded to now include 30 members from across the country.

Local voices and perspectives are integral to our national work, and our State and Territory Committees have played a crucial role this year. Many of our team members travelled across the country to hear directly from members on the ground, helping us better understand and respond to the unique challenges in each region.

We've also continued our work on the Suicide Prevention Australia Community Tracker which remains the nation's only regular survey providing real-time insights into suicidal behaviours and drivers of distress. It has been cited repeatedly in parliamentary debates and the media, and has opened doors to strategic conversations with Ministers, Shadow Ministers, and crossbenchers. The stories behind the numbers remind us daily of the urgency and importance of what we do.

While these achievements are a source of progress, they also remind us of the challenges ahead. Suicide prevention is a complex issue — deeply connected to social and economic factors that require coordinated, sustained effort.

Our sector is stretched, with 80% of respondents in our State of the Nation report calling for increased funding, and many reporting workforce shortages and uncertainty. This is why our work matters now more than ever.

We would like to acknowledge the contributions of our Board of Directors, leadership team, and employees, our Patron Her Excellency the Honourable Sam Mostyn AC, and everyone who volunteered, raised funds, and supported us in other ways over the last year. We'd also like to thank the members of our Lived Experience Advisory Committee, Research Advisory Committee, Policy Advisory Committee, and all the State and Territory Committees for their ongoing support this year. So much of this work happens behind the scenes and we appreciate all the time, effort, and dedication of each person.

As we look to the year ahead, we recommit to leading with integrity, compassion, and a fierce determination to prevent suicide.

Most importantly, we remember those we have lost to suicide and stand with the families, friends, and communities who live with that loss. We also acknowledge the distress experienced by tens of thousands of Australians each year who attempt suicide or struggle with suicidal thoughts.

We are united by a shared vision – to reduce suicide in Australia – and we will not stop until that vision becomes reality.



Graham McLean
BOARD CHAIR
Suicide Prevention Australia



Nieves Murray
CEO
Suicide Prevention Australia



The Hon Emma McBride MP with CEO of Suicide Prevention Australia Nieves Murray.



Panel discussion at the National Suicide Prevention Conference 2025.

Year in review highlights



MEMBERS

are central

Membership

364

representing over 140,000 staff, workers and volunteers



State/territory
committee meetings
22 per year

92%

retention

8% Growth

Organisational members

Lived Experience Panel

members = 30



INFORM

through evidence

Submissions **32**

3 CEO roundtables



State of the Nation in Suicide Prevention

5th iteration 318 responses

10

lived experience
consultation
workshops

10

campaigns to
government

83

letters to
government

Input from lived experience **> 400**



INFLUENCE

systemic change

6

Community Tracker reports (National and State)

24

government
recommendations for
reform in line with our
advocacy

580

people and 40
organisations signed
open letters and petition

185,899

followers across   

LinkedIn
audience
growth

12.5%

19 media releases

1,651K media mentions



STRENGTHEN
capacity & capability



Accreditation Program
139 accredited programs



Suicide Prevention: A Competency Framework
580+ downloads

NSPC 2025

delegates in attendance **900+**

Over 1,050 delegates
at other online and face-to-face events



Suicide Prevention
Research Fund

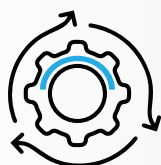
= \$2.4 million
allocated to grants in past 12 months



LEARNLINC

203 Individual learning resources
from 44 organisations

528 registered users



SUSTAIN
our organisation

Innovate

Reconciliation Action Plan



Diversified revenue **streams**

Total revenue = over \$6.6 million

Strategic direction

Compass 2025 is our guiding framework for decision making and outlines Suicide Prevention Australia's direction. The benefits of this approach are evident, focusing our attention on the core reasons for our existence.

The Annual Operating Plan drives our organisation's direction towards Compass 2025. We are pleased to advise that we are on track to achieve our stated goals by 2026.

Compass 2025

Our ambition is a world without suicide



Strengthening our advocacy

Federal Election 2025

In the lead-up to the Federal Election, Suicide Prevention Australia delivered a high-impact advocacy campaign to elevate suicide prevention on the national agenda. Featuring exclusive media briefings, a powerful open letter from people with lived experience, and targeted political engagement, the campaign generated widespread coverage across The Australian, ABC, The Guardian, Sky News, and News Corp mastheads. It also helped secure public election commitments from the Coalition, Greens and key independents. This pre-election campaign ultimately strengthened our engagement with Federal Ministers and put suicide prevention firmly on the political agenda for the next term of parliament.

Alongside this, we prioritised advocacy efforts on securing funding to extend the Suicide Prevention Research Fund, which expired on 30 June 2025. Our approach combined direct political engagement, strategic media relations and integration with our election work. At the National Suicide Prevention Conference 2025, we collected over 550 handwritten petition signatures calling for the Research Fund's continuation — reinforcing its importance as a critical enabler of the National Suicide Prevention Strategy and building momentum for bipartisan support.



Nieves Murray, CEO of Suicide Prevention Australia.



7 News Reporter at the National Suicide Prevention Conference 2025.

Community Tracker

The Suicide Prevention Australia Community Tracker continues to be the only regular national survey which provides insights into the prevalence of suicidal behaviours and what is causing distress in the Australian community.

The Tracker has been cited in Parliamentary debates, referenced in external media releases and featured prominently in national media. This sustained visibility has bolstered our advocacy efforts and helped secure strategic meetings with decision-makers at all levels.

We have commenced disaggregating Community Tracker data to support more targeted and impactful advocacy at the state and territory level, enabling tailored engagement with governments across jurisdictions as well as nationally.

Policy and reform wins

Over the past year, several key policy and reform developments have aligned with the priorities and recommendations advocated for by Suicide Prevention Australia:

- Release of Australia's first National Suicide Prevention Strategy.
- Release of the Aboriginal and Torres Strait Islander Suicide Prevention Strategy and Implementation Plan.
- Extension of the National Suicide Prevention Leadership and Support Program grant.
- Universal Aftercare model to be rolled out across Aftercare servicing.
- Introduction of a New South Wales Suicide Prevention Bill.
- Recommendations from the Productivity Commission for a stronger focus on suicide prevention in the next National Agreement on Mental Health and Suicide Prevention.

World Suicide Prevention Day 2024

To mark World Suicide Prevention Day 2024, Suicide Prevention Australia participated in a range of activities, including hosting our annual World Suicide Prevention Day breakfast at Parliament House, releasing our *2024 State of the Nation in Suicide Prevention Report* and promoting our stigma-reduction social media campaign to members, based on the theme 'We all have a role to play'.

Our World Suicide Prevention Day breakfast at Parliament House, co-hosted with the Parliamentary Friends of Suicide Prevention, marked the launch of our fifth *State of the Nation in Suicide Prevention Report*. Key attendees included the Prime Minister of Australia, the Hon Anthony Albanese, Assistant Minister for Mental Health and Suicide Prevention the Hon Emma McBride MP, Opposition Leader the Hon Peter Dutton MP, co-chairs of the Parliamentary Friends of Suicide Prevention Susan Templeman MP and Julian Leeser MP, as well as more than 90 members of the Australian Parliament and many of our members.



Prime Minister Anthony Albanese addressing the media at Parliament House before the 2024 WSPD breakfast event.



From left to right: Graham McLean, The Hon Milton Dick MP, The Hon Susan Templeman MP, Nieves Murray, The Hon Julian Leeser MP and The Hon Emma McBride MP at the WSPD breakfast at Parliament House.

STATE OF THE NATION IN SUICIDE PREVENTION

A survey of the suicide prevention sector



September 2025

2024 *State of the Nation in Suicide Prevention Report* highlights:

- The need for greater funding for the suicide prevention sector has continued to grow over the last four years: 66% in 2020, 64% in 2021, 76% in 2022, 81% in 2023 and 80% in 2024.
- That a majority of respondents (67%) do not currently have the number of staff and/or volunteers they need.
- The level of staffing uncertainty has substantially increased from 30% in 2022 to 42% in 2023. The figure continues to remain high at 41% in 2024.
- Four out of five people reported a need for increased funding to meet changing demands for services.
- The greatest risks to suicide over the next 12 months are reported to be cost-of-living and personal debt (86%), housing access and affordability (83%), and social isolation (80%).



Lived experience engagement

Over the past year, Suicide Prevention Australia strengthened its commitment to lived experience engagement, embedding the voices of people with lived and living experience of suicide across strategic and operational decision-making.

- In late 2024, the Lived Experience Advisory Committee, a new committee of the Board, was established to ensure that lived experience perspectives are embedded at the highest levels of the organisation. The Committee comprises 10 members from diverse backgrounds who provide advice on Suicide Prevention Australia's strategic direction.
- Also in late 2024, recruitment opened for our Lived Experience Panel (LEP). We received over 50 applications and welcomed 30 new members from across the country, each bringing their own unique insights and deep commitment to suicide prevention. The LEP plays a key role in shaping our operational work.
- Over the past year, 29 lived experience members contributed to 17 key initiatives, including policy positions, government submissions, reports and white papers. Six panel members also contributed to a major external, sector-wide project.
- Lived experience voices were also embedded through active participation in our state and territory committees, ensuring local context and community insights actively informed our work.
- The passion and leadership of our lived experience members were highlighted throughout the year in co-design projects, storytelling initiatives and contributions that helped shape and inform our work.

We remain deeply grateful to all our lived experience members for their courage, commitment and invaluable contributions.



“I’m really grateful for the opportunity to contribute and to know that my lived experience and voice are valued in this space. It’s encouraging to see Suicide Prevention Australia making such a genuine effort to centre lived experience in its policy work, and I feel honoured to be part of that process.”

Michael Elwan,
Lived Experience Panel member

Members are central

Member engagement and collaboration: building on what we've heard

At Suicide Prevention Australia, we remain deeply committed to our members, ensuring their voices guide our work every day. Over the past year, we have actively responded to insights gathered through engagement with our members, translating their feedback into meaningful action. We've explored and expanded opportunities for connection, collaboration and contribution to the national suicide prevention agenda. By placing member input and concerns at the heart of our efforts and fostering spaces for genuine engagement, we've continued to strengthen our collective impact nationwide.



His Excellency the Honourable Chris Dawson AC APM, Nieves Murray, Graham McLean, Sally North (WA WorkSafe Commissioner), Jacqueline McGowan-Jones (WA Commissioner for Children and Young People) and guests at the NSPC25 Member Reception in Perth, WA.

Networking and collaboration

Our members have consistently expressed the importance of connection, collaboration and engagement, and we have responded by expanding and refining our approaches to meet these needs. Building on the insights from last year's focus groups and member surveys, we have implemented the following key initiatives to enhance member engagement.

1. State/Territory Committee engagement

Our State/Territory Committees provide a platform to empower members to share local and community level insights, actively contribute to national initiatives and help shape a strong and unified voice for the sector. Members of our committees advocate for the interests of diverse communities within their state or territory. We currently have 68 dedicated members on our committees working with our Sector Advocacy team to align with the National Policy Platform initiatives to present to community and government. We held 22 committee meetings throughout the financial year including a joint committee networking event at the National Suicide Prevention Conference 2025 in Perth.

2. Increased member engagement through networking and events

Over the past year, we delivered 27 events (not including our National Suicide Prevention Conference 2025). These events included new member inductions, LiFE Award presentations, webinars and our knowledge exchange series, attracting a combined 545 attendees. Participants rated the quality of experience as high, with an average satisfaction score of 4.6 out of 5. Members consistently highlighted networking as a key benefit of their membership, and these events offered valuable opportunities for professional development, peer learning and knowledge sharing. These events reflect our ongoing commitment to fostering meaningful connections and building a collaborative, well-informed sector.



Guests at the NSPC25 Member Reception in Perth, WA.

As part of our ongoing commitment to strengthening member engagement, Suicide Prevention Australia Board Chair, Graham McLean, hosted Chair's luncheons in Perth and Melbourne during August and September 2024. These events brought together chief executives from our member organisations for open dialogue and strategic discussion. With support from KPMG, the luncheons provided a valuable platform for our Board Chair and CEO to connect directly with sector leaders, exchange insights on the key suicide prevention challenges, explore opportunities for collaboration and gather feedback to guide our continued advocacy and support for our members.

3. Policy and advocacy engagement

Recognising that policy and advocacy engagement is highly sought and valued by our members, we ensured that a broad range of voices contributed to and informed our advocacy efforts. Over 100 members participated in consultations, roundtables and policy forums, allowing us to align our advocacy initiatives more closely with member needs and priorities.

4. Celebrating and connecting locally

Our team hosted events across every state and territory to celebrate the State/Territory LiFE Awards, recognising the exceptional contributions of individuals and organisations to suicide prevention (see highlights on page 15). These gatherings not only honored the achievements of organisations in the sector but also fostered stronger local connections and highlighted the vital role of community-driven initiatives in driving meaningful change.



NSW State 2025 LiFE Award recipients.

5. Looking ahead: continuing to build on our success

Moving forward, our focus will remain on deepening our collective engagement with members by continuing to listen, adapt and implement strategies that reflect their needs. The new structure of the State/Territory Committees will play a crucial role in ensuring that our members' voices are not only heard but actively shape our national efforts. We are committed to providing even more opportunities for networking, collaboration, and professional development, and we look forward to another year of working together to advance our shared mission of a world without suicide.

6. Member Directory

This year, we launched a new Member Directory to enhance connections across the sector and improve access to suicide prevention services and resources. Designed as a centralised platform, the directory allows our members to connect, collaborate and share expertise more easily. Importantly, it is also publicly accessible — enabling individuals, communities, and organisations to find trusted services, support and training providers in their area. This initiative reflects our commitment to strengthening both sector collaboration and community access to life-saving resources.



VIC State 2025 LiFE Award recipients.

Building capacity

National Suicide Prevention Conference 2025

The 26th National Suicide Prevention Conference was held in Perth from 20-22 May 2025, bringing together over 900 attendees — our largest turnout to date.

The theme 'Together Towards Tomorrow,' echoed throughout the event and was reflected in the presentations and contributions of our keynote speakers and distinguished guests. These included Western Australia Premier The Hon Roger Cook MP, The Hon Emma McBride MP, The Hon Meredith Hammat MLA and Professor Diego de Leo. Their messages inspired hope and strengthened our collective drive to make lasting, meaningful change.

With 84 presentations, 10 panel discussions, 40 poster presentations, 53 bursary recipients and 28 exhibiting organisations, it was a jam-packed week of collaboration, networking and knowledge exchange. We look forward to bringing everyone together in Sydney for the next conference at the International Convention Centre from 28-30 April 2026.



Keynote speaker Professor Diego de Leo presenting at the conference.



Wesley Mission LifeForce representatives.



Left to right: The Hon Meredith Hammat, Nieves Murray, The Hon Roger Cook MP and Graham McLean.



Gayaa Dhuwi (Proud Spirit) Australia, representatives.



Clayton Spence, Learnlinc Manager presenting at NSPC25.

Learnlinc

After a successful launch in January 2023, the Learnlinc platform has grown in use and reach, with an increasing number of subscribers coming from outside the suicide prevention sector and learning resources covering 25 focus areas.

Following ongoing consultation with users of Learnlinc, a refreshed version of the platform was released in February 2025 that simplified the process for people looking to start or continue their learning journey in suicide prevention.

At the end of the financial year there were 528 users of Learnlinc, 37% of whom were Subscribers. Two hundred and eighteen of these licences were taken up by 72 member organisations for their staff.

Learnlinc includes links to:

- 203 learning resources from 44 organisations
- 65% are free resources
- 42% are workshops or seminars

Other resources on Learnlinc include higher education and vocational training qualifications, research papers and factsheets, along with recordings of all Suicide Prevention Australia webinars and some National Suicide Prevention Conference keynote and plenary presentations.



Research spotlight



CEO of Suicide Prevention Australia Nieves Murray with fellow staff Sharon Bower and Christopher Stone with the National Suicide Research Fund recipients.

The National Suicide Prevention Research Fund (Research Fund) was established by the Australian Government to support research focused on suicide prevention. Its primary aim is to enable world-class Australian research and promote the translation of findings into more effective services for individuals, families, and communities. A key objective of the Research Fund is to address critical gaps in suicide prevention research. One of its core strengths lies in supporting collaborative projects involving researchers, service providers and individuals with lived or living experience of suicide.

Suicide Prevention Australia has proudly awarded over 90 grants through the Research Fund, advancing both suicide prevention and postvention research.

Our staff and researchers have actively engaged with the global suicide prevention community, attending the International Association of Suicide Prevention World Congress. These collaborations strengthen Australia's leadership in suicide prevention research and facilitate the sharing of essential knowledge and learnings internationally.

Suicide Prevention Accreditation Program

As of 30 June 2025, a total of 139 programs were successfully accredited under the Suicide Prevention Accreditation Program which supports organisations to implement safe, high-quality, and effective suicide prevention and postvention programs in Australia. The program continues to expand each year, reflecting the sector's ongoing commitment to raising standards and improving service quality.

The program, which is continuously improved, plays a vital role in strengthening programs across the suicide prevention sector by promoting best practice.

The Suicide Prevention Accreditation Program is proudly funded by the Australian Department of Health.



LiFE Awards 2025

This year, we were delighted to receive 129 nominations across five LiFE Award categories.

With clearer award criteria and refined eligibility guidelines in place, nominees were able to more effectively articulate the impact of their work or the contributions of those they nominated. We were genuinely moved by the outstanding quality of nominations, which reflected the innovative and impactful efforts being made to save lives and reduce suicide in our communities.

Building on the success of last year's state and territory award presentations, we hosted local events to celebrate and showcase the amazing work being done across the country in suicide prevention. All state and territory recipients were automatically considered for the National LiFE Awards with judging support provided by our valued supporters KPMG, Norton Rose Fulbright and Oliver Wyman.

National LiFE Award recipients were honoured at the National Suicide Prevention Conference 2025 Gala Dinner in Perth in May 2025, proudly sponsored by

Lifeline. The evening – described as “the Logies of the suicide prevention sector” – was a powerful celebration of the passion, innovation and impact across the sector.

These awards underscore the determination and commitment of individuals and organisations to make a difference in the lives of people impacted by suicide and in suicide prevention.

The National LiFE Awards recipients were:

- Best Practice in Workplace – KeyBuild Services
- Communities in Action – Multi Agency Collaborative Site Visits under the South Australian Suicide Prevention Act
- Innovative Practice and Research – COMPAS
- Outstanding Contribution – TrackSAFE Foundation
- Priority Populations – Men in Mind Professional Training Program



Images from left to right. Maureen Lewis, Commissioner of the WA Mental Health Commission (left) with Best Practice in Workplace Award recipient, Colin Seery, CEO of Lifeline (left) with Outstanding Contribution Award recipient, Hope Steele from TrackSAFE. Tom Brideson (centre) with Communities in Action Award recipients, Nicholas Procter and Dave Thompson. Professor Diego De Leo (left) with Priority Populations Award recipients, Rachael Vogel and Ben Rogers from Movember. Megan King, KPMG (centre-right) with the team who received the Innovative Practice and Research Award.

Our supporters

Suicide Prevention Australia is grateful for all its generous supporters. Throughout FY25, the NSW, WA and Australian Governments continued to sustain our efforts through the following key funding streams:

- **Health Peak and Advisory Bodies:** This funding, which was extended to 30 June 2026, supports our role in shaping the national agenda on suicide prevention through providing evidence-based and impartial advice to inform health policy and foster communication across the wider health sector.
- **National Suicide Prevention Leadership and Support Program:** This funding allows us to maintain our leadership role in suicide prevention across the country through increased collaboration and information sharing. The funding has been extended until 30 June 2027.
- **Suicide Prevention Research Fund:** These funds enable the sector to undertake pivotal research, adapt to emerging needs, and introduce an early career research development program aimed at suicide prevention.
- **NSW Health:** Lead sector consultation and activities to support the establishment of the NSW Suicide Prevention Act.
- **WA Suicide Prevention Grants Program:** This grants program, funded by the Mental Health Commission of Western Australia and administered by Suicide Prevention Australia, aims to address the impact of suicide across WA communities.
- **NSW Rural Fire Services Grant:** Suicide Prevention Australia has developed a Suicide Prevention and Postvention Competency Framework for the Rural Fire Service (RFS).

- **WA Mining:** Suicide Prevention Australia is leading the development of a Suicide Prevention Competency Framework and Online Awareness Package for the Western Australian Mining Industry. Delivered in partnership with the Department of Energy, Mines, Industry Regulation and Safety (DEMIRS) and Mates in Mining.

Suicide Prevention Australia is thankful for the donations it receives from members of the public via the PayPal Giving Fund and Australian Online Giving Foundation (AuOGF), who partners with Benevity. While we do not actively pursue or ask for donations, the PayPal Giving Fund, AuOGF and Benevity have added value to both the sector and members by advancing knowledge, accelerating impact, and increasing advocacy so that together, we can turn the trend toward zero.

In FY25, we would particularly like to thank the Estate of Alena Antonie Strizek and her family for the very generous legacy which will go to support our work in preventing suicide.

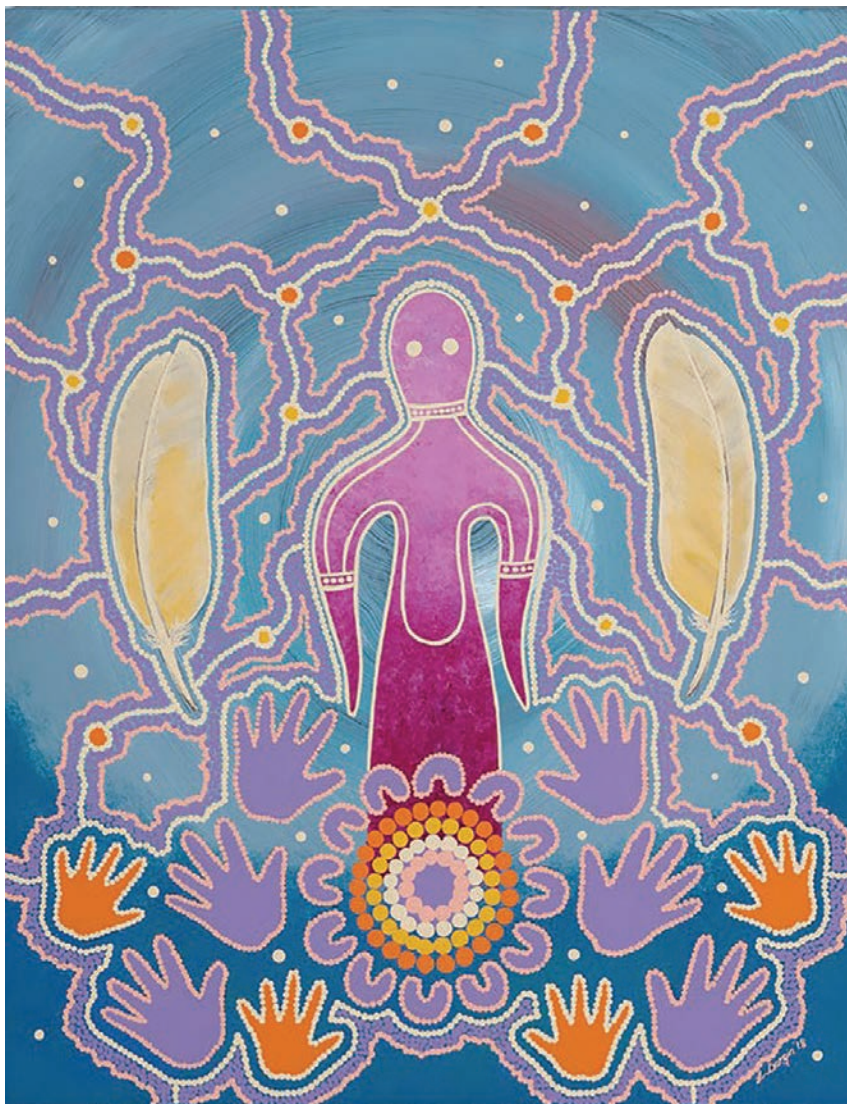
We would also acknowledge other generous donations received, which have significantly contributed to advancing our mission and sustaining our programs:

- Greenwich College
- Golding Contractors Pty Ltd (Mark Cuthbertson)
- Dean Laidlaw Foundation
- Anderson Family Trust
- Kristie Veljanovski



We would like to thank and acknowledge our pro-bono partners KPMG, Norton Rose Fulbright and Oliver Wyman. Their ongoing support is invaluable.

Reconciliation Action Plan



Artwork by Lindon Dargin, a Yorta Yorta man originally from Cummeragunja specially created for the front cover of Suicide Prevention Australia's Reconciliation Action Plan. The artwork shows a circle of people representing the community and the appropriate organisations coming together to help the individual out of the darkness into the light with the assistance of many hands. The connected dots represent the network of support services that are needed and also represents spreading the message of hope that there is help out there. The two Cockatoo feathers (Darkinjung Custom) are symbols of strength and courage. The bright colours represent life, joy, and happiness.

Our Reconciliation Action Plan (RAP) Innovate 2023–2025, supports our ongoing journey to deepen our understanding of the world's oldest continuing culture and guides us in fostering a culturally safe organisation. We are committed to ensuring that all our actions are informed by First Nations voices and that the principles of reconciliation are embedded across our operations, strategies and objectives.

Guided by our RAP, we actively share knowledge and build skills to strengthen relationships with First Nations Peoples. We are dedicated to ensuring that First Nations representation remains a core and ongoing organisational priority.

At Suicide Prevention Australia, we recognise that reconciliation is a continuous journey—one that requires genuine collaboration, respect, and accountability. We have therefore begun work on our second RAP Innovate, marking the next phase in our ongoing commitment to reconciliation.

Our people

We are proud of the culture and community we have created among our employees at Suicide Prevention Australia. This year, we have continued with training in the workplace to ensure our staff are equipped with the skills and knowledge to approach certain situations that occur personally and professionally. With a focus on psychosocial hazards in the workplace training, Suicide Prevention Australia achieved the status of 'minimal concern' in Safe Work Australia's People at Work survey. Induction training is now provided for all new staff through Learnlinc, ensuring our staff have the same foundational learning as well as access to the full suite of learning resources available on the platform.



From left to right: Gus Wyllie, Jason Delgado, Reka Csutkai, Branka Zugnoni, Nieves Murray and Simone Rowsell in the Sydney CBD during a team activity.



From left to right: Nicole Moog, Stephanie Trainor, Clayton Spence, Branka Zugnoni and Marianne Kearney at the National Suicide Prevention Conference 2025.



Left to right: Rebekah Henricksen, Stan Piperoglou, Graham McLean, Branka Zugnoni, Nieves Murray, Leesa Mountford, Amelia Hew and Christopher Stone at the 2024 World Suicide Prevention Day breakfast at Parliament House.

Governance

Suicide Prevention Australia Board

Board Sub-Committees

Audit and Risk Committee

Governance Committee

Board Advisory Committees



Research Advisory Committee

Guides the work of the Suicide Preventions Research Fund with the support of researchers, service providers and people with lived experience.



Policy Advisory Committee

Provides advice on policy development and advocacy plus supporting the development of policy positions, and the National Policy Platform.



Lived Experience Advisory Committee

Provides strategic advice relating to lived experience matters.

AICD Governance Principles	Current Compliance Status
<p>Principle 1: Purpose and strategy The organisation has a clear purpose and a strategy which aligns its activities to its purpose.</p>	<ul style="list-style-type: none"> - Suicide Prevention Australia's purpose is clearly articulated in its Constitution. - The Strategic Plan (Compass 2025) which is reviewed regularly at Board and Leadership Team level. - There is an Annual Operating Plan which is driven by the Strategic Plan (Compass 2025). - The Board reviews performance against the Key Performance Indicators in the Annual Operating Plan each quarter. - An annual report is prepared and published on the website.
<p>Principle 2: Roles and responsibilities There is clarity about the roles, responsibilities and relationships of the Board.</p>	<ul style="list-style-type: none"> - Roles and responsibilities of directors are articulated in the Constitution and Board Charter. - New directors are given an induction pack and encouraged to meet with senior management and staff as part of their induction. - There is a Governance Committee to provide guidance, as needed, on roles and responsibilities. In addition, there is a policy on delegations of authority.
<p>Principle 3: Board composition The Board's structure and composition enable it to fulfil its role effectively.</p>	<ul style="list-style-type: none"> - The director appointment process is defined in the Constitution including member nomination of directors, a majority of independent directors (including an independent Chair), ballot procedures and maximum terms for directors. - Directors are assessed against a skills and experience matrix and Board diversity (gender, age, culture and lived experience) is considered in director appointments. - Director succession is discussed by the Board. - There is a Governance Committee to provide guidance, as needed, on Board composition.

Our Financials

Financials	2025 \$	2024 \$
Revenue	6,635,072	6,424,289
Administration expense	(610,927)	(677,114)
Depreciation & amortisation expense	(179,806)	(163,290)
Employee benefits expense	(2,912,870)	(2,700,386)
Finance costs	(5,248)	(9,312)
Loss on disposal of assets	0	0
Fundraising expenses	(750)	(1,286)
Grants distributed	(1,382,065)	(1,420,193)
Program expenses	(908,704)	(1,073,638)
Lease payments for short-term/low-value leases	(5,880)	(2,994)
Surplus (deficit) before income tax	628,822	379,070
Income tax	0	0
Surplus for the year	628,822	376,076
Current assets	13,450,999	12,752,398
Non-current assets	170,394	421,215
Total assets	13,621,393	13,173,613
Current liabilities	5,628,518	5,749,733
Non-Current liabilities	1,175,788	1,235,615
Total liabilities	6,804,306	6,985,348
Net assets	6,817,087	6,188,265
Reserves	2,315,930	2,389,665
General funds - unrestricted	4,501,157	3,798,600
Total equity	6,817,087	6,188,265

3,000+
suicide deaths
each year

People from **LGBTIQ+ communities** have higher rates of mental ill-health and suicide than the general population in Australia

11.8*
deaths per
100,000
people
*age standardised rate

Suicide is the leading cause of death among young **Australians aged between 15-44 years**

Over
55,000
suicide
attempts
in the past 12 months

The rate of suicides for **Indigenous Australians** is more than double that of non-Indigenous Australians

Males account for
75%
of deaths



8.9
suicide
deaths per day

107%
higher deaths by suicide for ex-serving ADF females than females in the general population in Australia

The economic toll of suicide is up to **\$43 billion** per annum

Survivors of suicide attempts are among the highest at risk of a future suicide death

16th
most common
cause of
death

People in **rural and remote Australia** are more likely to die by suicide than those living in our major cities

The highest suicide rates are for males aged **55-59**

We can never underestimate the impact that every life lost to suicide has on family, friends, workplaces and the broader community. Every life lost to suicide is heartbreaking. It's important to remember that every statistic represents a life lost and has a cascading impact across the community.



Suicide Prevention
Australia

For general enquiries

02 9262 1130

admin@suicidepreventionaust.org

www.suicidepreventionaust.org



There are crisis services available 24/7 if you or someone you know is in distress

Lifeline: 13 11 14
www.lifeline.org.au

Suicide Call Back Service: 1300 659 467
www.suicidecallbackservice.org.au

Lived Experience

We acknowledge the unique and important understanding provided by people with lived experience of suicide. We remember those we have lost to suicide and acknowledge the suffering suicide brings when it touches our lives. We recognise that lived experience is integral to all aspects of suicide prevention policy, practice, and research.